
Shea Gonyo

Interactive Technical Director

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Experience

2007 – Present

Freedom + Partners, Brooklyn, NY

Partner, Executive Vice President, Technical Director

Engaged in business development, operations and human resources as an officer of Freedom + Partners (formerly Freedom Interactive Design). Served as the technical lead of front end development by providing consultation, guidance and leadership on all interactive initiatives. Developed groundbreaking and award-winning websites, microsites and rich internet applications for fortune 500 companies. Researched, evaluated and prototyped technologies implemented on large scale, cutting edge interactive initiatives. Upgraded, managed and maintained version control of Freedom's proprietary ActionScript 3.0 framework and project templates.

2003 – 2007

Freedom Interactive Design, New York, NY

Vice President, Senior Developer

Developed groundbreaking and award-winning websites, rich internet applications and motion graphics for fortune 500 companies. Trained and managed a team of developers, implementing OOP best-practices including software design patterns and syntax conventions. Conceived, initiated and managed the development of Freedom's proprietary ActionScript 2.0 framework which dramatically increased productivity and efficiency while eliminating redundancies within the project pipeline.

2000 – 2003

Firstborn Multimedia, New York, NY

Developer – Senior Developer

Developed groundbreaking and award-winning websites for clients including Calvin Klein, Chrysler, Gucci, John Frieda, Lancôme, L'Oréal, Madonna, Ralph Lauren and Victoria's Secret. Developed the first-ever all-Flash e-commerce website for the retailer Clyde's Chemist. Speaker at Flash Forward NYC 2003 "From Login to Checkout" illustrating techniques for integrating Flash with e-commerce, SQL Server and SSL. Contributed tutorials and technical articles to various online outlets regarding e-commerce and Flash technologies.

Education

1995 – 1999

State University of New York, Plattsburgh, NY

Bachelor of Fine Arts – Concentration in Graphic Design

Expertise

Master of ActionScript and Flash
Papervision3D
Remoting, SOAP, Data Services
Smartfox Multiplayer Socket Server
Flash Media Server
PHP & MySQL

HTML, CSS, JavaScript & XML
SEO & Analytics
iPhone SDK & Objective-C
Information Architecture
WordPress
Adobe Creative Suite

Animation
Greenscreen Video Production
Motion Graphics & Video Editing
3D Studio Max

Accolades

Communication Arts

Freedom + Partners, *Web Pick of the Day*, April 28 2009
Herman Miller Embody, *Web Pick of the Day*, January 28 2009
Firstborn 5, *Winner Self Promotion*, 2002

Creativity

The Starter Wife, *Interactive Pick of the Day*, 2008

Flash Forward

Madonna Music Mixer, *Winner Design*, 2002

Flash In The Can

Feel The Power, *Winner E-Commerce*, 2006

How Magazine

The Chrysler Crossfire Experience, *5th Annual Design Competition*, 2004
Firstborn 5, *Winner 4th Annual Design Competition*, 2003

Macromedia

Zirh International FCUK Fragrance, *Site of the Day*, 2003
Firstborn 5, *Site of the Day*, 2002
Clyde's On Madison, *Site of the Day*, 2002
Firstborn 4, *Site of the Day*, 2001
Madonna Music Mixer, *Site of the Day*, 2000

The Favourite Website Awards

Would You Like A Website?, *Top 50 Site*, 2006
Would You Like A Website?, *Site of the Day*, June 07 2006
Special Topics in Calamity Physics, *Site of the Day*, May 11 2006
Feel The Power, *Site of the Day*, January 12 2006
Firstborn 5, *Site of the Day*, September 19 2004
Freedom Interactive Design, *Site of the Day*, August 24 2004
The Chrysler Crossfire Experience, *Site of the Day*, November 4 2003

One Show

The Chrysler Crossfire Experience, *Silver Pencil Business to Consumer*, 20

Tachen Books

The Starter Wife, *Feature*, *Web Design: Navigation*
As The World Turns, *Feature*, *Web Design: Video Sites*
Guiding Light, *Feature*, *Web Design: Video Sites*
Would You Like A Website?, *Feature*, *Web Design: Video Sites*
Kellogg's Berry Bones, *Feature*, *Web Design: Interactive & Games*
Kellogg's Mini-Swirlz, *Feature*, *Web Design: Interactive & Games*
Clyde's Online, *Feature*, *Web Design: E-Commerce*
FCUK Fragrance, *Feature*, *Web Design: E-Commerce*
Feel The Power, *Feature*, *Web Design: E-Commerce*
Freedom Interactive Design, *Feature*, *Web Design: Studios 2*
Special Topics in Calamity Physics, *Feature*, *Web Design Index, Volume 5*
Would You Like A Website?, *Feature*, *Web Design Index, Volume 5*
American Express Spring Offers, *Web Design Index, Volume 2*
Freedom Interactive Design, *Web Design Index, Volume 2*
Firstborn Multimedia, *Feature*, *Web Design: Studios, Volume 1*

Webby Awards

Would You Like A Website? *Finalist*, *Corporate Communications*, 2007

Clients



Calvin Klein



DASANI

DONNA KARAN
NEW YORK

ERNO
LASZLO

ESTÉE LAUDER



GUCCI

Herman Miller



JOHN FRIEDA
london · paris · new york

Kellogg's

LANCÔME

Leo Burnett

L'ORÉAL
PROFESSIONNEL

MADONNA

MATRIX



POLO RALPH LAUREN

P&G

REDKEN

sergio rossi

SHISEIDO



VICTORIA'S
SECRET



YVES SAINT LAURENT
collection